



Seeking a strong, well-established business in Chicagoland, northern Illinois, or southern Wisconsin, to acquire, lead and grow

## Who is Amadeus Growth?

Amadeus Growth is an entrepreneurial venture working to identify, acquire, and shepherd one business into its next phase of growth. Leveraging operational, engineering, and transaction expertise, Amadeus aims to inject new energy and ideas into a business where current ownership desires to both transition responsibility and build on their company's legacy.

### Founded on Four Core Tenets

#### Preserve and Build on a Company's Successes

Support what has already made the company successful, including employees and culture, then build on that foundation.

#### Partner with Sellers

Find sellers that seek to stay connected to the company, and incorporate their experience into growth planning.


#### This is a Career Investment

Amadeus is not seeking to acquire a business and quickly flip it. It is seeking an investment that can be run and grown for the long term.

#### Authenticity, Honesty, Integrity

Are non-negotiable. Amadeus will work only with individuals who live these unwaveringly, and who expect the same in return.

## Meaningful Advantages to Selling to an Entrepreneur

	Competitor	Private Equity	
<b>Transaction Goal</b>	Priority remains with parent co.	<b>Cut costs, add debt, quick flip</b>	<b>Protect legacy, employees, and grow</b>
<b>Deal Structures</b>	One-size fits all	Rigid terms to benefit PE firm	<b>Flexible to align interests</b>
<b>Buyer Post-Deal Focus</b>	<b>Piece of a larger whole</b>	Large portfolio of businesses	<b>100% of time and energy on Company</b>
<b>Seller Post-Deal Duties</b>	None; competitor assumes	<b>Full; expects owners to work and roll equity</b>	<b>Ideal; based on best interests of Company</b>
<b>Post-Deal Timeline</b>	Varied	3-5 year hold period before flipping	<b>Running the business for the long term</b>
<b>Discretion</b>	Low; competitor can take advantage	Unknown; may involve multiple entities	<b>High; never "on the market", full control</b>

## Targeting Service-Focused Businesses

### Representative Services of Interest (not exhaustive)

- Engineering & design
- Financial & accounting
- Industrial & maintenance
- Medical & dental
- Consumer & veterinary

### Ideal Business Characteristics

- Revenue: \$7 million and higher
- Earnings: \$1 million to \$3 million
- Unique offering and services
- Strong culture based in honesty, integrity and authenticity, with an openness to new ideas
- History of healthy performance and durable customer relationships

## Let's Connect

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